



In Practice

WITH DR. RONALD E. GOLDSTEIN

The Art of Dentists



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[QA. Please review images and captions. Figure 2 does not look like a painting. Your emails also say there will be 3 images. We only received 2 and the word count is 464 including the queries.]

You do not have to be a painter to impress your patients with your artistic talent; it is just one of the many ways of saying, "I have artistic talent."

Many dentists that I know (such as Noah Chivian, DDS, or Rainer Bergmann, DDS) are excellent photographers and display their photographs throughout their offices.

With today's digital point-and-shoot camera, it has become easier than ever to produce artistically beautiful photographs. Cameras used can vary from a credit card-sized pocket camera such as the Casio Exilim EX-S3 to a more sophisticated Canon or Kodak. [QA. Such as? Be more specific.]

In purchasing the more advanced camera, you can take photographs to decorate your practice as well as record clinical before/after images of your esthetic results. If you do not want to invest a large amount of money, both Kodak and Canon make less expensive cameras that can take both intraoral and conventional photographs as well. [QA. Such as? Be more specific.]

Chivian selects one of his photographs each year and uses it as his holiday greeting



Figure 1—A sample of Rifkin's sculpture that he displays in his office.

card. I am sure this impresses his referring dentists and patients, with regard to his endodontic artistry. [QA. How? Are they pictures of teeth he's worked on?]

Laurence Rifkin, DDS, displays sculptures in his office (Figure 1). I have seen his intraoral results, and they are just as beautiful as his sculptures.

Patients are impressed when they walk into Bernard Touati's office in Paris, France, and realize what an exceptional painter he is (Figure 2) [QA. This looks like a photograph instead of a painting.]. If Bernard was not such a great dentist and lecturer, he certainly could make an equally respectable living as a painter.

Leonard Abrams, DDS can make superb



Figure 2—Patients are impressed when they walk into Bernard Touati's office in Paris, France, and realize what an exceptional painter he is. Here is an example of one of his paintings.

drawings using two hands at once. Abrams' lectures are classic, not only for his brilliance but also for his ability to fascinate his audience with his magnificent two-handed drawings.

I suggest you consider taking an art class. I studied painting and took classes at the Atlanta School of Art for several years. I know how much this experience helped me enhance whatever artistic ability I had at the time.

It is a fact that dentistry is a highly stressful profession. An equal fact is the ability to relieve stress when attending classes devoted to painting, sculpture, photography, etc. What is unattractive to some can be a masterpiece to others. However, the real benefit comes just in creating a work of art from a blank canvas or a block of marble, or by snapping a well-composed photographs.

If you do not have artistic talents of your own to display, you can still show your appreciation of art by displaying others' art in your practice. This will reflect well on you. If you need help in selecting art, do not be afraid to consult with an interior designer.

CONCLUSION [QA. PLEASE PROVIDE ONE]

