

# CONFIDENCE BEGINS WITH A Great Smile!

Sharon Turner was insecure about her smile and had trained herself to smile with her mouth closed. One day she was talking with a co-worker and mentioned she wanted to “do something” about her teeth. Her friend suggested a consultation with Dr. Ronald Goldstein at Goldstein, Garber & Salama. Sharon did some research, visited the esthetic dental practice’s website and decided to meet Dr. Goldstein and get his advice.

Sharon recalls feeling immediately comfortable in the beautiful, restful space. She was warmly received by the staff, and enjoyed her meeting with Dr. Goldstein. During the examination and as they talked, Sharon felt she was being heard.

“Dr. Goldstein saw the potential of my smile, but he was adamant about taking a conservative and natural approach. I had been told by three other dentists that I needed gum surgery, but in fact I didn’t need surgery at all.” Sharon’s teeth were straightened with orthodontics by Dr. Maurice Salama, then precisely contoured and shaped by Dr. Goldstein. The result was fantastic. “Braces were just the beginning, and they were very effective, but I couldn’t believe the difference the contouring made. Once the bleaching was complete, I had the smile I had always wanted!”

Notes Dr. Goldstein, “Since no dental restoration lasts forever (crowns and veneers will eventually have to be redone), a better choice of treatment is often a three-step plan like the one developed for Sharon. It includes repositioning the natural teeth, artistically contouring them and, finally, bleaching. Not only is this plan likely to give the longest-lasting result, it’s also the most conservative because tooth enamel is not removed.” What’s more, it’s often the least expensive, he adds.

Sharon says she gets lots of compliments on her smile. The changes have helped bring her “out of her shell” and altered

Sometimes a simple plan is the best plan.  
Just ask Sharon . . .

her self-image. Her self-confidence is stronger and she smiles easily and often!

## “UNIQUE IN THE WORLD, BUT HERE IN ATLANTA”

Sharon considers GG&S Atlanta’s best kept secret! The group, which is as popular with Hollywood stars and professional athletes as with Atlanta-area locals, uses leading-edge techniques and technology to custom-design smiles. The goal is to complement patients’

appearance, lifestyle and preferences. Dr. Ronald Goldstein, Dr. David Garber and Dr. Maurice Salama lead the one-of-a-kind practice.

## LE BLANCHIMENT DES DENTS (FRENCH TRANSLATION OF THE TEXTBOOK, BLEACHING TEETH)

Translations of their textbooks are found in dentists’ libraries around the world. Drs. Goldstein and Garber have written on nearly every aspect of cosmetic dentistry. Five of the dentists are professors at leading dental schools. Sharon was impressed with the group’s teaching credentials and publications.

## UNIQUE TEAM

Most dentists are classified as “general dentists.” Some continue their training in a specialty field, such as orthodontics, periodontics or prosthodontics. But a two-specialty certification is rare in the profession. At Goldstein, Garber and Salama, three dual-degreed specialists are on staff, making it perhaps one of the only practices in the world with this breadth of expertise. For patients, this assures a “big-picture” approach to virtually every problem.

It was Dr. Maurice Salama’s informed vision that Sharon especially appreciated. His training and experience in both orthodontics and periodontics gave him a unique perspective on her case.

In addition to treating patients in their state-of-the-art

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BOOKS AUTHORED OR CO-AUTHORED BY RONALD E. GOLDSTEIN, DDS AND/OR DAVID A. GARBER, DMD

- *Change Your Smile*
- *Bleaching Teeth*
- *Porcelain and Composite Inlays and Onlays*
- *Complete Dental Bleaching*
- *Esthetics in Dentistry*
- *Porcelain Laminate Veneers*
- *Computer Imaging in Dentistry*

Translations: Spanish, French, Italian, German, Russian, Portuguese, Polish, Japanese, Korean, Chinese

facility in the Galleria area of north Atlanta, “Team Atlanta” dentists are committed to teaching other dentists. In recent months they have lectured in Japan, Hong Kong, Taiwan, Portugal, Spain, India, Colombia, Cayman Islands, and even in Atlanta.

### UNIQUE APPROACH

“Your smile should convey the very personal image you wish to show the world,” explains Dr. Garber. “The biggest mistake I see people make is to perpetuate an unattractive smile,” Garber says. “They go from dentist to dentist, looking for that ideal smile, but settling for a ‘one-tooth-at-a-time’ strategy – a new filling here, replacing a crown there, or bonding a chipped tooth.” The wiser choice, he suggests, is to approach the work holistically, starting with a face and smile analysis. Dr. Goldstein agrees, and even suggests that cosmetic and plastic surgeons refer more patients to cosmetic dentists before facial surgery. In an interview with *Cosmetic Surgery Times*, Dr. Goldstein explained that most plastic surgeons have not been trained to recommend dental procedures before surgery. “But there are some who will not proceed unless the smile is improved first,” adds Dr. Goldstein. This helps maintain the integrity of the facial surgery.

Dr. Salama teaches other dentists to look at the face first, rather than at the individual teeth. He often consults with the patient’s plastic or maxillofacial surgeon to assure a cohesive approach. This strategic planning helps ensure a successful and pleasing result for each patient.

### UNIQUE ADDITION!

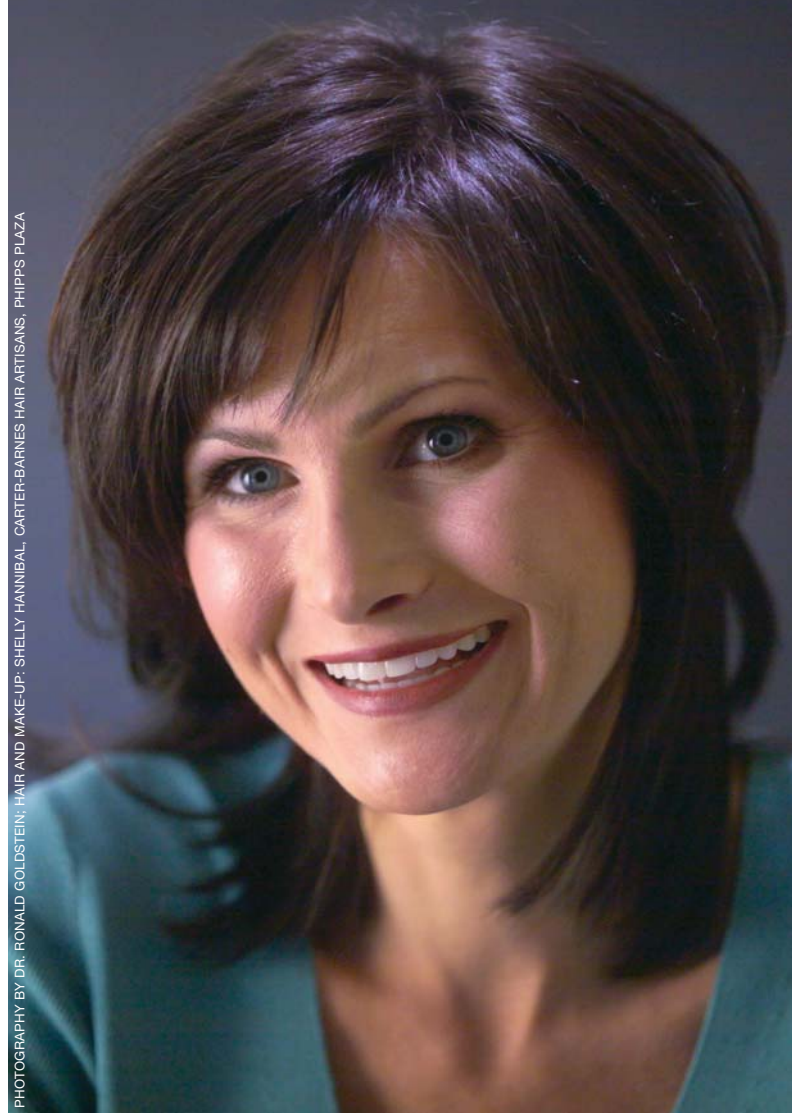
As her dental treatment unfolded Sharon decided to go one step further and seek some subtle facial enhancements. She was delighted to learn that Dr. Theresa Jarmuz, a dual-board certified plastic surgeon, performs select treatments in the convenience and privacy of the GG&S office. “I received great treatment from Dr. Jarmuz, and she’s just as amazing as Dr. Goldstein. I’ll enjoy the results of their care for the rest of my life, and I will forever be indebted to them!”

Offering the services of an in-house plastic surgeon allows the practice to better achieve total facial harmony and adds convenience and peace-of-mind for patients.

### SMILE MAINTENANCE

Five highly trained dental hygienists help GG&S patients keep their teeth for life by maintaining oral and systemic health. Patients with cosmetic restorations are especially appreciative of their hygienist’s ability to help them maintain their new smiles. The periodontal therapy program is credited with not only saving the teeth of many patients, but by eliminating tiny pockets of infection in the mouth, improving their cardiac health as well. Research has shown that patients with periodontal disease have a greater risk of incurring a fatal cardiovascular disease.

PHOTOGRAPHY BY DR. RONALD GOLDSTEIN; HAIR AND MAKE-UP: SHELLY HANNIBAL, CARTER BARNES HAIR ARTISANS, PHIPPS PLAZA



Sharon Turner's new confidence began with a great new smile, which included orthodontics, bleaching and artistic sculpturing of her teeth. Sharon especially appreciated Dr. Ronald Goldstein's conservative plan of treatment, preserving her natural teeth.

Now that she has the smile of her dreams, Sharon is also committed to maintaining it with three-to-four annual visits to her hygienist. This will also allow Dr. Goldstein to monitor her restorations and keep her smile looking young for a lifetime.

TO LEARN MORE ABOUT THE WORK OF GOLDSTEIN, GARBER & SALAMA, FEEL FREE TO CONTACT A TREATMENT COORDINATOR AT 404-261-4941 OR VISIT [WWW.GOLDSTEINGARBER.COM](http://WWW.GOLDSTEINGARBER.COM).

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