

A New SMILE A New Life!

Deborah, an Atlanta-area real estate agent and business owner, is laughing and smiling more than ever these days. And why not? Years of dental problems are now behind her. And Deborah constantly receives compliments on her smile, thanks to Team Atlanta Esthetic Dentistry. Deborah discovered the office, “officially” known as Goldstein, Garber, & Salama, LLC somewhat by accident. And oh what a difference it’s made, she says emphatically.

Like many people, Deborah had a history of problems related to TMJ, the complex jaw joint. In her case, it all began with a long-ago accident that had damaged the joint. Despite successful surgery, some dental concerns remained. Deborah had identified a specialist in Philadelphia and didn’t hesitate to travel there for what she believed would be excellent care.

But once there, the dentist she consulted learned she was from Atlanta and recommended she see Dr. Maurice Salama. A member of GG&S, Dr. Salama also holds a professorship at the University of Pennsylvania. Once she learned about the possibilities back home, she chose Team Atlanta.

MORE THAN SHE IMAGINED

Deborah discovered a surprising array of experts, and treatment possibilities, under one roof. That’s because Team Atlanta is made up of world-renowned dentists, several of whom specialize in more than one dental discipline. In addition to being experienced clinicians, GG&S dentists are recognized authors, lecturers and dental school professors. It’s a highly collegial atmosphere in which the dentists work cooperatively on cases to determine the ideal treatment plan for every patient.

“The result is exceptional convenience for our patients, who avoid having to race from one office to the next for multiple treatments. Even more important, we believe, is the quality of care and exceptional results patients can get when top dental minds collaborate,” explains founding partner Dr. Ronald Goldstein.

“People Tell Me I Should Be a Model in a Toothpaste Ad!”

A PURPOSEFUL PROCESS

In her case, the immediate goal was to improve comfort by making needed changes to her bite. Dr. Goldstein explains that the process included several steps, starting with straightening Deborah’s arch without orthodontics.

“Basically, we reshaped the teeth using fine diamonds. Deborah was also interested in

improving the esthetics of her smile. We created a straighter, brighter smile with a combination of crowns and porcelain laminates.” While for some people bleaching the teeth is an excellent choice, Dr. Goldstein felt it would not have achieved the look Deborah wanted.

Drs. Garber and Maurice Salama performed gum-raising cosmetic surgery, which contributed to the gorgeous, proportional smile shape so evident in Deborah’s photos.

Dr. Ronald Goldstein worked with master ceramist Pinhas Adar to handcraft the restorations following extensive conversation and imaging to assure they matched Deborah’s facial features, lifestyle and personal preferences. Her “after” photo reveals restorations that are extraordinarily lifelike and in beautiful balance with her face.

ALL ABOUT YOU

Dr. Garber explains that one of the hallmarks of the Team Atlanta approach is a patient-centered philosophy that emphasizes comfort and esthetic satisfaction. “We encourage patients like Deborah to wear the temporary restorations we create as long as they wish. This gives them an opportunity to show family and friends the ‘new smile’ and to get comfortable with the look. If it’s not exactly what they had in mind, we work with our ceramists to make any necessary changes,” he adds.

That commitment to patient satisfaction stands out sharply in Deborah’s mind following her experience with Team Atlanta. “For me, it was the artistry and the drive to perfection that were so exceptional. The office is completely on the cutting edge and when there was no obvious solution to something they had to do, they

always found a way to meet the challenge,” she recalls.

Deborah was equally impressed with “the caring, the gentleness and the personal concern.” The office is an exquisitely decorated, yet simple and restful space. Once patients discover the personalized, spa-like attention they receive, they actually look forward to their visits. Whether a patient is visiting the office from Europe, South America or from just down the road in Marietta, he or she receives the same “kid-glove” treatment.

A key element in their experience is the relationships with the dentists, hygienists and technicians. Deborah fondly recalls that she could always count on Dr. Garber or Dr. Henry Salama to get a laugh out of her with a well-timed one-liner.

A pleasant surprise for many patients, including those from out of town, is the number of procedures that can be completed in a day or two of treatment. For example, the office offers a number of “smile-in-a-day procedures” that can dramatically alter stained, chipped or misshapen teeth in surprisingly little time.

In addition to the full complement of cosmetic restorations, GG&S is also known for painless dental treatments that help patients preserve their natural teeth and achieve the highest levels of oral health.

As well, Team Atlanta proudly offers the services of plastic surgeon Dr. Theresa Jarmuz. In-house procedures include a variety of anti-aging facial enhancements such as: Botox, which minimizes wrinkles; Restylane, a safe and effective filler; and chemical peels. The spa-like environment and fabulous results make these popular choices for women and men.

TRULY LIFE-CHANGING

“One theme that runs through everything we do is a belief that the smile plays a key role in a patient’s self-image and ability to successfully interact in the world,” notes Dr. Goldstein. Those were certainly in play in the case of Deborah, who doesn’t hesitate to call her work with Team Atlanta “the best investment I’ve ever made.”

People, especially dentists, stop her wherever she travels to comment on her healthy, gorgeous smile. “And plenty of ‘regular people’ stop me too. Several have even suggested I become a model for toothpaste ads!” Although that’s not likely in her future, Deborah says the results have been “truly life changing.” The disappearance of jaw-related pain and the esthetic improvements have made her world a more comfortable, beautiful place.

Dr. Goldstein, author of the classic text, *Change Your Smile* (Quintessence Publishing Co.), emphasizes the interplay of form and function in achieving long-term dental harmony. “We see patients who have lived for decades with pain and discomfort without recognizing that it doesn’t have to be this way. What’s interesting is that many of these are professionals who solve complex problems every day. They simply aren’t aware of the changes that are possible.”

Dr. Garber agrees. That’s why he’s particularly pleased when young people, often with their parents’ assistance, choose smile



PHOTOGRAPHY BY DR. RONALD GOLDSTEIN; HAIR, RENEE DUNN AND MAKEUP, KIEV OSBORNE, CARTER-BARNES HAIR ARTISANS

DEBORAH ROUTINELY NOW RECEIVES COMPLIMENTS ON HER SMILE FROM STRANGERS, INCLUDING MANY DENTISTS!

enhancements. “This permits them to enjoy decades of comfort and beauty. We also know from the literature and from the experiences of patients like Deborah that smile makeovers boost self-esteem and a sense of well being like few other changes can do.”

TO LEARN MORE ABOUT THE POSSIBILITIES, CONTACT THE TEAM ATLANTA PATIENT COORDINATOR TODAY AT (404) 261-4941. LEARN MORE BY CLICKING ON WWW.GOLDSTEINGARBER.COM.

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