

Curtain Up, Light the **LIGHTS** *Actress Applauds Her Bright New Smile*

Kester Cockrell had a problem. Her misshapen, discolored teeth were not only upsetting, they were becoming a liability to the young actress. Although she had visited various dentists in Charleston, Miami, and Atlanta, none had been able to make the kinds of changes she wanted. Then she discovered Goldstein, Garber & Salama, LLC, DDS, the practice she now calls her “dental home.”

KNOWN AFAR, BELOVED AT HOME

Goldstein, Garber & Salama is one of the most well-known and successful esthetic dental practices in the world. Although the dentists frequently treat stars and sports celebrities, including many who travel far distances for care, the practice is deeply rooted in the support of local patients. Like Kester, they’ve found a combination of state-of-the-art dental care and a level of service that goes well beyond the norm.

GG&S was founded more than 75 years ago, and today is centrally located in bright, beautiful office space in Atlanta’s Cumberland area. Senior partners Dr. Ronald Goldstein and Dr. David Garber are widely known as authors of dental texts and lecturers who instruct some of the world’s leading esthetic practitioners, sharing the techniques that bring their artistry and vision to life.

They are joined in the practice by partner Dr. Maurice Salama, and colleagues Dr. Henry Salama, Dr. Angela Gribble Hedlund, Dr. Maha El-Sayed, Dr. Brian Beaudreau, oral maxillofacial surgeon Dr. Abtin Shahriari, and anesthesiologist Dr. Howard Odom. Their capabilities are enhanced by the work of three ceramists who create exceptional dental restorations known for their natural, lifelike quality.

Although each of these professionals is known for different areas of dentistry, it is the collaborative nature of the group

that lends it its strength. “Our style is based on complete understanding of what the patient wants, needs and expects,” explains Dr. Goldstein.

This eliminates the inconvenience of seeking out multiple providers, while ensuring a holistic approach. “Before, and even during a case, it’s common to find one or more of us in a treatment room together,” adds Dr. Goldstein. “Patients benefit from being able to hear the specialists discuss their case, and even being able to participate first-hand in the consultation.”

“We’re gratified when patients tell us that we provide a level of comfort and peace of mind they’ve never found in a dental office,” says Dr. Garber. That reaction is no accident. The GG&S staff is hand-picked to identify those whose professional expertise matches their commitment to patient comfort.

“I WOULDN’T TRUST ANYONE ELSE”

Kester Cockrell’s career takes her to many places in the world, but she regularly makes her way to Atlanta to maintain her sparkling smile. She had tried over-the-counter whitening strips (“they didn’t work at all!”) and then tried professional in-office bleaching. She was disappointed in the result.

An initial meeting with Dr. Goldstein helped her understand the problem. He explained that discolored teeth with a gray tone are difficult to improve through bleaching. Dr. Goldstein recommended a smile-enhancement that included a combination of ultra-thin porcelain laminate veneers and crowns to improve the shape and color of her teeth.

But Kester was concerned about “down time.” She couldn’t afford to put her career on hold during dental treatment. Dr. Goldstein assured her that her interim “temporaries” would be so bright and natural-looking, no one would know that they weren’t her own teeth.

"I was worried before each photo shoot because of the discoloration of my upper teeth. Most photos would have to be touched up. I was also unhappy with the spacing and chipping on my bottom teeth. It really showed on screen, and I felt quite self-conscious."

She followed his recommendations and was delighted with the results. "The 'temporaries' felt totally natural when eating and talking, which was absolutely essential for my work in film," she says. "But the best surprise was that I was able to do close-up photographic modeling even with my temporaries. No one knew the difference!"

Today, adds Kester, "I constantly get compliments on my smile. I have no worries about my teeth before a print or commercial shoot. I can relax and focus on the best pose or not forgetting my lines!"

Kester also appreciated the ability of the GG&S office to schedule several treatment components during one appointment. This helped reduce the amount of travel required and free her up for assignments.

"Dr. Ronald Goldstein has been nothing but a pleasure to work with over the years. He and his staff are so professional and friendly, and I always feel comfortable and relaxed before any procedure. I know they will decide the right course of



SONSHINE PHOTOGRAPHY

SUPER THIN PORCELAIN LAMINATE VENEERS GAVE ACTRESS AND MODEL KESTER COCKRELL THE SMILE SHE HAD ALWAYS DESIRED. SHE CREDITS DR. RONALD GOLDSTEIN AND THE TEAM AT ATLANTA DENTAL LABORATORY WITH SAVING HER NATURAL TOOTH ENAMEL WHILE AT THE SAME TIME COVERING HER DISCOLORED FRONT TEETH.

action for my needs."

Kester also appreciates their attention to detail. "Goldstein is not only thorough, he's a perfectionist. He and the rest of the team treat me more like a welcome guest than a patient. So I actually look forward to going to the dentist!"

TO LEARN MORE ABOUT GG&S AND AVAILABLE TREATMENT OPTIONS, VISIT THE WEB SITE, WWW.GOLDSTEINGARBER.COM, OR CALL ONE OF THE TREATMENT COORDINATORS AT (404) 261-4941.



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