

Changing Lives One Smile at A Time – Another Success Story...

Do You Look as YOUNG as You Feel?

Have you ever noticed how some couples begin to resemble one another over time? They may develop the same hobbies and even prefer the same vacation spots. Some appear to share a sense of style, choosing the same brands or designers. Others seem to read one another's minds.

It's also common for couples to choose the same health care provider or dental team, although their reasons may be completely different. One may need the expertise of a world-renowned dental implantologist or periodontic surgeon, while the other values the artistic expertise and experience of the restorative dentist.

The esthetic dental practice of Goldstein, Garber and Salama welcomes individuals (and couples!) from near and far. What they have in common is a commitment to achieving the healthiest, most beautiful smiles possible.

JOHN AND JUDITH ELLERMAN

The Ellermans' connection with senior partner Dr. Ronald Goldstein began the day the couple was having lunch with good friends in Atlanta. John praised a change in his friend's appearance and learned the friend credited Dr. Goldstein. John was impressed with his friend's bright but natural smile. In fact, it was so natural looking that, at first, John wasn't sure

exactly what his friend had done to enhance his appearance. John considered making an appointment for a consultation with Dr. Goldstein to see what he could do for his smile, but as one of those people who doesn't like to rush into things, decided to wait a while.

"Having my teeth done had never entered my mind. It just didn't. I knew I had a nice smile, but I wasn't aware that my teeth looked so bad, and Judith had never said anything to me either.

"I had braces as a kid, so my teeth were somewhat straight, but I didn't realize how my teeth had discolored. I know now that teeth become more yellow as we age – it's normal." Dr. Goldstein has treated many patients like John. "We don't see ourselves as we really are. We often see ourselves as we used to be!" he observes.

John and Judith went together to John's first consultation. Once they met Dr. Goldstein and understood the treatment proposed, John couldn't wait to get started. Now he is quick to say, "Let me just tell you, I think the world of Dr. Goldstein! He is an artist, a perfectionist. He's a pro! And he has an incredible staff. I can't say enough nice things about my experience there!

"Looking back, I laughed a lot, but I seldom smiled. Now I smile all the time!"

"My job is to help my patients look their age – or younger than their age! A great smile can take 10 to 15 years off a person's face."

Dr. Ronald Goldstein

"Looking back, I laughed a lot, but I never smiled. Now I smile all the time!"

John Ellerman

JUDITH'S STORY

Judith grew up in Boston but eventually settled in Atlanta. She had graduate training in interior design, was a successful real estate agent for many years, and now enjoys retirement with John.

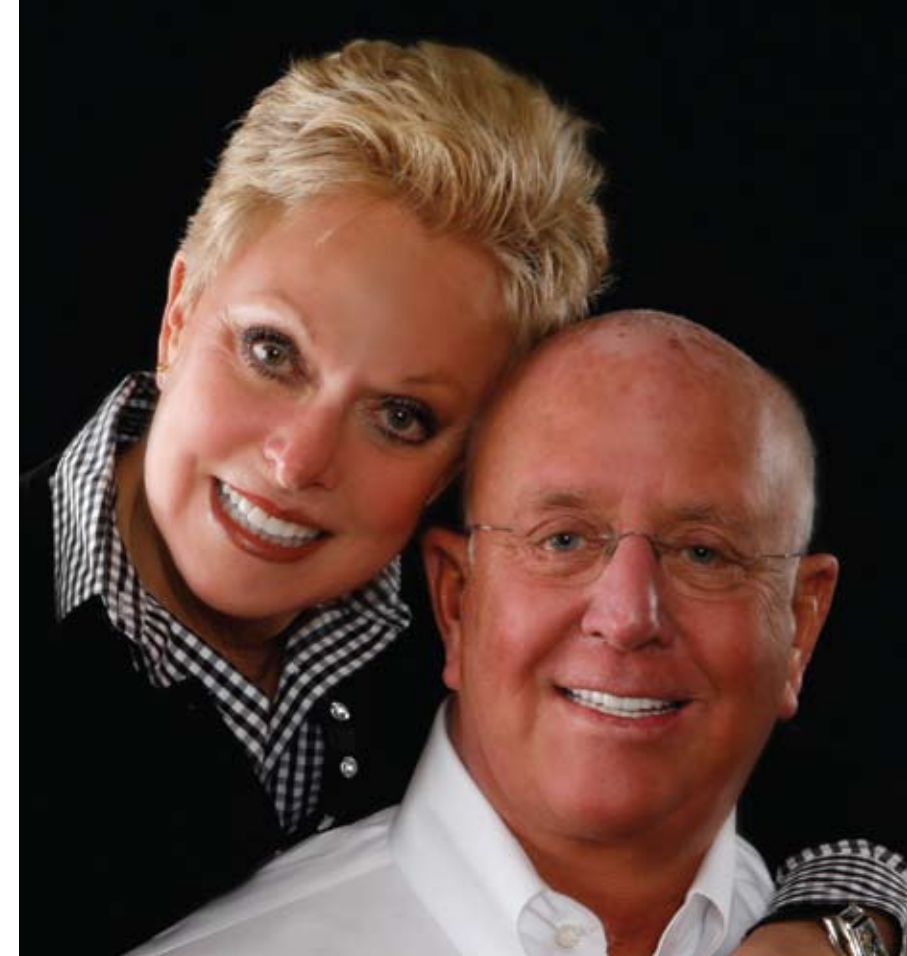
"I immediately noticed Dr. Goldstein's caring and concerned manner, and I liked the way his staff is involved and very dedicated. As Dr. Goldstein began to evaluate John's smile, his commitment to precision stood out. I also appreciated his artistic eye."

Adds Judith: "People have always commented about my pretty smile. I think the smile is very important. The smile gains the confidence of other people, and your own confidence is based on your smile too. It's really the key ingredient in the image you project. If you have healthy teeth and a sincere smile, it makes you look much more vibrant. A great smile opens the door to everything in life – self-confidence, social interactions, dealing with the public. And it's not just for salespeople – we're ALL selling something!"

Judith had worn braces as a youngster too, but her teeth had shifted a little over the years. Invisalign™ (wireless "invisible" braces) was exactly what she needed to restore her youthful smile. Judith liked the convenience of Invisalign's widely spaced appointments.

Today John and Judith divide their time between their homes in Chicago and Arizona with occasional visits to Judith's family in Atlanta – and Goldstein, Garber & Salama.

Dr. Goldstein offers some simple advice for those considering making changes to their smiles. "Look in the mirror and try to see yourself as others might see you. We can usually reverse



JUDITH AND JOHN ELLERMAN

the colors of aging with bleaching the teeth. Other times we can cover the stain with bonding or porcelain laminates. Also, any major changes to the smile should be undertaken *before* cosmetic facial surgery."

He adds, "Visit a dentist to get a good diagnosis regarding discolored teeth. You may be wasting your money trying to get a satisfactory result from bleaching only. An accurate diagnosis is the first step to effective treatment."

John Ellerman puts it simply: "I'm only sorry I didn't have this done years ago! It's one of the best investments I've ever made."

TO LEARN MORE ABOUT SMILE MAKEOVERS VISIT WWW.GOLDSTEINGARBER.COM. ALSO SEE DR. GOLDSTEIN'S COLUMN ABOUT CONSERVATIVE DENTAL ENHANCEMENTS ON PAGES ___ AND ___ IN THIS ISSUE.



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