

Getting the Smile You Deserve

For Atlanta resident “Penny,” the decision to seek treatment for her overcrowded upper teeth was indirect, but it’s one she is thrilled to have made. Penny was aware that her smile had changed over the years, but she hadn’t taken the step of learning what could be done about it.

Like many, Penny was hesitant to pursue dental treatment she feared might cause discomfort. But a charity bid on professional bleaching by Goldstein, Garber, Salama & Beaudreau changed all that and led to a decision that would help Penny regain the bright, beautiful smile of her youth.

GG&B, known as Team Atlanta Esthetic Dentistry, is as well-regarded in the Southeast as it is across the world. Politicians, Hollywood actors, university presidents and world-class athletes are frequent visitors, as are neighbors from the nearby Buckhead community. On a recent day, a patient had flown in from London for a consultation, distance no obstacle to his goal of achieving the best smile makeover available.

PENNY GETS COMFORTABLE

For Penny, the bleaching experience was simple and painless and helped dispel some of her concerns about dental treatment. “A couple of years later I was having some pressure due to the fact that I had a small mouth with too many upper teeth. Dr. Ronald Goldstein suggested that it would be possible to pursue a therapeutic treatment that would also have cosmetic results he believed I would be happy with. We talked at length about what was involved.”

Dr. Ronald Goldstein, the office’s founding partner and a world-renowned cosmetic dentist, author and teacher, was eager to help Penny regain a more youthful, attractive smile. “We start

“Team Atlanta” Facilitates Decision-Making for Many

off with beautiful teeth and smiles as children, but gradually this changes for many people,” he explains. It’s a filling here, a bit of cosmetic work there – what he calls a “patchwork” over time.

Team Atlanta takes a holistic view of achieving a smile solution that is uniquely suited to an individual’s appearance and facial structure. That approach is supported by the

presence of three dual-degreed specialists under one roof. Holding two specialty degrees is rare in dentistry, and it’s one of the unique features of the office. Explains partner Dr. David Garber, “What this affords patients is access to some of the world’s most experienced professionals who not only treat patients, but teach, write and lecture on their specialties.”

The first step was to re-bleach Penny’s bottom teeth. She wanted a natural appearance, not what she calls a “neon white look.” The next step was to begin the process that would result in beautiful, matching Procera crowns to reshape her upper teeth and dramatically improve her smile. From consultation through the fitting of temporaries to setting of the final crowns was just over a month.

NATURAL RESULTS...KID-GLOVE TREATMENT

Penny was greatly pleased with the result. “The reshaped teeth are now in correct proportion to my face and what my mouth can accommodate. It’s a better fit and a very natural look.” Penny, like many patients, wanted a healthier, more beautiful smile but was not seeking an extreme makeover. “To me, the sign of success is that very few people notice. I just wanted to make improvements without making a marked change in my appearance.”

Penny has nothing but praise for the Team Atlanta staff who kept her comfortable and relaxed throughout the process. “The



PHOTO BY DR. RONALD GOLDSTEIN

CONCLUDES PENNY WITH A SMILE. "WHEN IT COMES DOWN TO IT, I WOULDN'T HAVE ATTEMPTED THIS WITH ANY OTHER DENTAL OFFICE. WITH RONNIE GOLDSTEIN'S EXPERIENCE AND EXPERTISE, I KNEW I WAS IN THE BEST POSSIBLE HANDS."

office treated me with kid gloves. I never had a bit of pain and they were completely understanding and cooperative." In addition to Dr. Goldstein, she was assisted by Master Ceramist Pinhas Adar who works hand-in-hand with doctors and patients to create beautiful, natural crowns and veneers. Nothing shows off a new smile more beautifully than professional make-up and a complimentary hairstyle. Following Dr. Goldstein's treatment, the experts at Carter Barnes Hair Artisans in Atlanta helped Penny make the most of her esthetic dental treatment. She was delighted with the result.

IT'S ALL ABOUT CHOICES

The challenge for many people who realize that their smiles aren't what they once were is that their dentists may not make them aware of the diverse treatment possibilities. "At Team Atlanta, treatment is an exciting collaboration among patients and doctors," explains partner Dr. Maurice Salama. "From invisible braces, to beautiful porcelain veneers or single-visit tooth bonding, the office offers virtually every successful proven option. People want and deserve choices and that's what we offer."

Team Atlanta

welcomes newest doctors
and moves to new location.

In addition to Drs. Brian Beaudreau, Angie Gribble Hedlund and Cathy Goldstein Schwartz, Goldstein, Garber, Salama & Beaudreau recently welcomed two new doctors to the practice. Each comes with a depth of experience, impressive credentials and a desire to pursue the life-changing dentistry for which Team Atlanta is known.

Dr. Maha M. El-Sayed is a prosthodontist who pursued her dental training at the University of Pennsylvania and at Virginia Commonwealth University. She grew up in Alexandria, Egypt and speaks four languages. Dr. El-Sayed and her husband are the parents of a young daughter, Noor. Her extraordinary capability and patient rapport have endeared Dr. El-Sayed to Team Atlanta patients.

Dr. Anita Tate completed her dental degree at the University of Alabama at Birmingham School of Dentistry. Dr. Tate has over 20 years of experience in the field; she started as a dental assistant and today spends most of her time in cosmetic smile design and restoration dentistry. Her passion for life, people and ideas make her an invaluable addition to Team Atlanta.

Working with high-tech imagery, Team Atlanta doctors can offer patients an amazing crystal-ball view of what they will look like with straighter teeth, longer or shorter teeth, reshaped or differently shaped teeth.

But the most important "tool" at their disposal is trust, no matter how minor the procedure or how extensive the treatment. ■

IF YOU WOULD LIKE TO LEARN MORE ABOUT THESE EXCITING TEAM ATLANTA DOCTORS, OR ABOUT THE PRACTICE IN GENERAL, PLEASE VISIT WWW.GOLDSTEINGARBER.COM, OR PHONE THE OFFICE AT (404) 261-4941.

TEAM ATLANTA
ESTHETIC DENTISTRY

Goldstein Garber
Salama & Beaudreau, LLC

1218 W. Paces Ferry Rd., Suite 200 • Atlanta, GA 30327 • 404/261-4941

NEW LOCATION JANUARY 2005
600 Galleria Parkway, Suite 800 • Atlanta, GA 30339

Ronald E. Goldstein, DDS • David A. Garber, DMD
Maurice A. Salama, DMD • Brian Beaudreau, DMD
Angela Gribble Hedlund, DMD • Henry Salama, DMD
Maha El-Sayed, DMD • Cathy Goldstein Schwartz, DDS • Anita Tate, DMD